

**IN THE CLAIMS:**

*Set forth below in ascending order, with status identifiers, is a complete listing of all claims currently under examination. Changes to any amended claims are indicated by strikethrough and underlining. This listing also reflects any cancellation and/or addition of claims.*

**Claim 1 (currently amended)**

An apparatus to process an audio/video program, comprising:  
a preferences module configured to

coordinate specification, by a first user, of a first set of presentation settings~~setting~~ with a first set of portions~~portion~~ of said audio/video program and with said first user, and  
coordinate specification, by a second user, of a second set of presentation settings~~setting~~ with a second set of portions~~portion~~ of said audio/video program and with said second user; and

a presentation module coupled to said preferences module, said presentation module being configured to;

during subsequent playback of said audio/video program for said first user, selectively apply said first set of presentation settings~~setting~~ to said first set of portions~~portion~~ of said audio/video program, and

during subsequent playback of said audio/video program for said second user, selectively apply said second set of presentation settings~~setting~~ to said second set of portions~~portion~~ of said audio/video program.

**Claim 2 (currently amended)**

The apparatus of claim 1, wherein said preferences module is configured to coordinate said specification of said first set of presentation settings~~setting~~ with said first set of portions~~portion~~ of said audio/video program based on a first set of time stamps~~stamp~~ associated with said first set of portions~~portion~~ of said audio/video program, and said preferences module is configured to coordinate said specification of said second set of presentation settings~~setting~~ with

said second ~~set of portions~~~~portion~~ of said audio/video program based on a second set of time stamps~~stamp~~ associated with said second ~~set of portions~~~~portion~~ of said audio/video program.

Claim 3 (currently amended)

The apparatus of claim 1, wherein at least one of said first set of presentation settings~~setting~~ and said second set of presentation settings~~setting~~ corresponds to one of an audio setting and a display setting.

Claim 4 (original)

The apparatus of claim 3, wherein said audio setting corresponds to one of an audio channel setting, an audio field setting, an audio format setting, a dynamic range setting, a language setting, a pitch setting, a playback speed setting, a tone setting, and a volume setting.

Claim 5 (original)

The apparatus of claim 3, wherein said display setting corresponds to one of a brightness setting, a black and white setting, a contrast setting, a color setting, a fast motion setting, a flicker setting, a gamma setting, a hue setting, a letterbox setting, a non-square zoom setting, a pan and scan setting, a pillar-box setting, a pixel blurring setting, a pixel sharpening setting, a red-eye setting, a slow motion setting, and a zoom setting.

Claim 6 (currently amended)

The apparatus of claim 1, wherein said preferences module is configured to coordinate storage of said first set of presentation settings~~setting~~ for said first ~~user~~~~portion of said audio/video program~~, and said preferences module is configured to coordinate storage of said second set of presentation settings~~setting~~ for said second ~~user~~~~portion of said audio/video program~~.

## Claim 7 (currently amended)

The apparatus of claim 6, further comprising:

a memory coupled to said preferences modules and said presentation module, said memory being configured to store said first set of presentation settings for said first ~~user portion of said audio/video program~~ and said second set of presentation settings for said second ~~user portion of said audio/video program~~.

## Claim 8 (currently amended)

The apparatus of claim 1, wherein said ~~preferences~~ presentation module is configured to coordinate said specification of said first set of presentation settings with said first set of portions of said audio/video program based on input by said first user during initial playback of said audio/video program ~~determine an intermediate presentation setting based on said first presentation setting and said second presentation setting and said presentation module is configured to, during subsequent playback of said audio/video program, selectively apply said intermediate presentation setting to an intermediate portion of said audio/video program positioned between said first portion of said audio/video program and said second portion of said audio/video program.~~

## Claim 9 (currently amended)

The apparatus of claim 8, wherein said ~~preferences~~ presentation module is configured to coordinate said specification of said second set of presentation settings with said second set of portions of said audio/video program based on input by said second user during initial playback of said audio/video program ~~determine said intermediate presentation setting by interpolating said first presentation setting and said second presentation setting.~~

## Claims 10-18 (cancelled)

Claim 19 (currently amended)

A method of processing an audio/video program, comprising:

coordinating a first user-specified ~~display~~presentation setting with a first portion of said audio/video program;

coordinating a second user-specified ~~display~~presentation setting with a second portion of said audio/video program, said first user-specified display setting and said second user-specified display setting corresponding to different ones of a letterbox setting, a non-square zoom setting, a pan and scan setting, and a pillar-box setting;

determining an intermediate ~~display~~presentation setting based on said first user-specified ~~display~~presentation setting and said second user-specified ~~display~~presentation setting;

coordinating said intermediate ~~display~~presentation setting with an intermediate portion of said audio/video program, said intermediate portion of said audio/video program being positioned between said first portion of said audio/video program and said second portion of said audio/video program; and

coordinating playback of said audio/video program based on said first user-specified ~~display~~presentation setting, said intermediate ~~display~~presentation setting, and said second user-specified ~~display~~presentation setting.

Claims 20-21 (cancelled)

Claim 22 (currently amended)

The method of claim 19, wherein coordinating playback of said audio/video program includes sequentially applying said first user-specified ~~display~~presentation setting, said intermediate ~~display~~presentation setting, and said second user-specified ~~display~~presentation setting to respective portions of said audio/video program.

Claim 23 (currently amended)

The method of claim 19, wherein determining said intermediate ~~display~~presentation setting includes interpolating said first user-specified ~~display~~presentation setting and said second user-specified ~~display~~presentation setting.